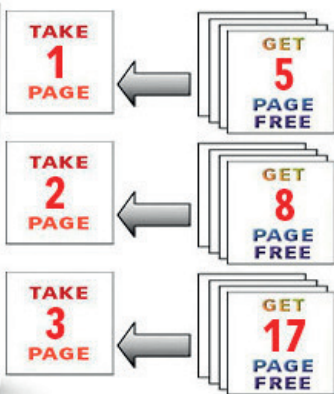
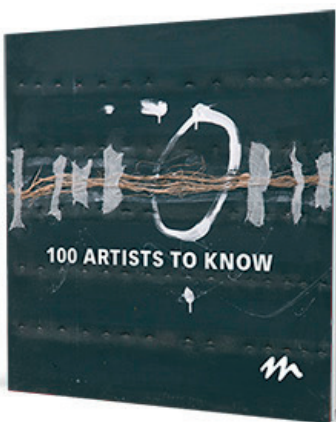


application form



▶ NAME

ADDRESS

CITY

ZIP /POST CODE

COUNTRY

EMAIL

WEB

▶ TITLE: **100 ARTISTS TO KNOW**

▶ MUSEUM QUALITY | HARDCOVER | IN: 9½ X 9½ | CM: 24 x 24 | ART PAPER

▶ **ADVERTISING OPTION 1**

US\$

TAKE ONE-PAGE

1,390

GET 5-PAGE FREE

FREE

TOTAL 6 PAGES

▶ **ADVERTISING OPTION 2**

US\$

TAKE TWO-PAGE

2,780

GET 8-PAGE FREE

FREE

TOTAL 10 PAGES

▶ **ADVERTISING OPTION 3**

US\$

TAKE THREE-PAGE

3,990

GET 17-PAGE FREE

FREE

TOTAL 20 PAGES

▶ REQUESTED PUBLISHING MATERIALS (send to artist@mastersoftoday.com)

- UP TO 6 - 20 IMAGE FILES: 300 DPI / 23 CM / 9 INCHES JPG /TIFFS.
- THE WORKS DETAILS: TITLE, YEAR, TECHNIQUE AND SIZE.
- FROM 500 TO 2000 WORDS OF CRITIC ESSAY, WRITING OR STATEMENT.
- THE PERSONAL WEBSITE.
- A PICTURE OF YOURSELF: 300 DPI / 5 CM / 2 INCHES JPG /TIFFS IMAGE FILES.
- THE PLACE OF RESIDENCE AND WORK.

▶ PAYMENT METHODS DIRECT TRANSFER (Ask for details)
 BY PAYPAL (Ask for details)
 WESTER UNION (Ask for details)

- MOT concept of being published artist, link the artist's work to reputable collections, museum acquisitions and exhibitions, to the general public.
- The nominations and the inclusions are judged solely by visuals submitted by email to artist@mastersoftoday.com. The selection process is free of charges and makes no claim to a deal or to a Publishing Agreement.
- The advertising value in MOT books is US\$ 2,259 per page but MOT also may offer advertising fees in the form of special offers as the artists-discounted fee or double-discounted advertising rate matching your advertisement cost.
- The advertising fee should be provided after notification of acceptance and after receiving a layout alternative in the book.
- Visual artists' advertisements in MOT Collective Art Book Series are Tax Deductible. The Internal Revenue Service allows professional artists and art galleries to deduct the costs of promoting work, including print advertisements in art books and catalogs, as business-related expenses.
- Each included artist in MOT Collective Art Book Series have right to 12 copies of the book at the shipping and handling charges based on the delivery option chosen by the artist. The shipping postage cost is not included.
- MOT distribution is through large book wholesalers and ecommerce.

DATE

SIGNATURE