



masters of today

collectiveARTbooksseries

application form

• If you are enquiring about submitting your work to selection please Complete and return this publishing form by eMail to artist@mastersoftoday.com

▶ **BOOK TITLE: CREATIVE GENIUS** ▶ **HARDCOVER** ▶ **PRINT RUN 25,000 COPIES**

SIZE: IN 10X10 | CM 24x24 ▶ **MUSEUM QUALITY PRINT ON ART PAPER**

NAME

ADDRESS

CITY

STATE

ZIP /POST CODE

COUNTRY

PHONE

EMAIL

WEBSITE

▶ **ADVERTISEMENT FEE**

1-PAGE UP TO 3 IMAGES, 300 WORDS EURO 590

2-PAGES UP TO 5 IMAGES, 500 WORDS EURO 990

4-PAGES UP TO 8 IMAGES, 1300 WORDS EURO 1770

EACH ADDITIONAL PAGE EURO 390 / PAGE X ___ PAGES =

▶ **PUBLISHING MATERIALS REQUESTED** (send to artist@mastersoftoday.com)

- 3-6 images files of your work (high resolution 300 dpi JPGs up to 22 cm / 9 in)
- Details of the works (title, year, media, size)
- Up to 500 words of statement, essay or writing (no CV)
- The personal website
- The place you was born, residence and work
- A photo of yourself (300 dpi 4 cm./1,5 in)

▶ **PAYMENT METHODS** **DIRECT TRANSFER ON ACCOUNT** (ask for details)

ONLINE PAYMENT BY PAYPAL (ask for details)

WESTER UNION (ask for details)

▶ **NOTES**

- Artists are invited to submit materials for selection to become published in a collectible global art book edited by Masters of Today /MOT and published by World of Art /WOA. Place and availability in the book are subject to quality. All submissions are subject to acceptance.
- Artists can either apply for one-page or two-page spreads with a limited portfolio of up to 6 works and essay.
- The advertising value of the two-page spreads is Euro 3890 for one-page but we have a special introductory advertising rate (advertising fee) of Euro 990 for two-page inclusion and Euro 590 for one-page inclusion. The advertising fee applies to all accepted submissions.
- The advertising fee is not for the right to be included in book but represents a standard cost that includes the creative layout and design-per-page, full editing, plates, offset print, packing, and three copy of the book send to each artist included in the book.
- Each artist will receive three free copy of the book (postage not included). Subject to availability, additional copies may be purchased at shipping and handling cost.
- MOT distribution is through large book wholesalers and ecommerce channels, in US bookstores and internationally including Barnes and Noble, Borders, and Amazon in USA, Amazon Canada, Amazon France, Amazon Germany, Amazon UK, Amazon Australia etc
- Please make sure your submission conform to the requirements outlined above.

DATE

SIGNATURE



PUBLISHING AND BOOKING REGULATIONS

1. Rates, conditions and space units are subject to change without notice.
2. The acceptance or execution of an publishing order is subject to publisher's approval of copy, text, display, works and illustration.
3. Orders for specific units of space and specific dates of insertion are necessary.
4. All orders are accepted subject to labour disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing MASTERS OF TODAY Publishing and art books series, WORLD of ART Publishing, WORLD of ART contemporary global art magazine. Further, the publisher shall not be liable for damages if there is failure to publish for any reason.
5. All copy, text display and illustration are published upon the understanding that the artist, representative, advertiser, and the advertising agency are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may lawfully publish and cause such publication to be made, and the artist, representative, advertiser, and the advertising agency agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
6. The publisher reserves the right to reject or cancel any publishing material and advertising which in the opinion of the publisher does not conform to standards of the publication.
7. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
8. All publishing materials and advertisements must be clearly identifiable as such with a trademark or signature of the advertiser shall be placed with copy which in the publisher's opinion resembles editorial copy.
9. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
10. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
11. Cancellation of any portion of a contract nullifies all rate and/or position protection for the remainder.
12. Cancellation or charges in orders not accepted after the closing date.
13. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
14. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
15. It is the responsibility of the artist, representative or advertiser to ensure that all inserts and other advertising comply with the Swedish postal regulations and other applicable Swedish laws and regulations.
16. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
17. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.