



# MASTERS OF TODAY

# A HIGHLY COLLECTIBLE

# BIBLIOPHILE DELUXE

# LIMITED EDITION

## OWNARTBook asART

## Publishing Form

We invite outstanding contemporary artists to have published a highly collectible bibliophile deluxe limited edition individual art book individually signed and numbered by the artist which (optional) include an original sketch, drawing, photograph or print. Layout provided by professional and experienced fine artists.

### SUGGESTED TITLE

### ARTIST NAME

### ADDRESS

### CITY

### STATE

### ZIP /POST CODE

### COUNTRY

### PHONE

### EMAIL

### WEBSITE

### PRICES

**EURO 159** per page layout provided by professional fine artists (min 66 pages)

**CREATIVE WRITING EUR 0.20 PER WORD** (optional)

▶ **HARDCOVER 1000 COPIES** ▶ **9" X 12" /22,5 X 30 CM.** ▶ **QUALITY ART PAPER**

### SPECIFICATIONS

- Creative layout per-page provided by professional and experienced fine artists.
- The first print run of 1,000 copies is a large-size hardcover book of 30x24cm. /12x9,5 inches (other options available) in a unique creative layout per-page, a quality art print on silk art paper and Business Reply Card (a simple but efficient contact modality for collectors and art lovers).
- The book is perfect bound and full color, a genuine collector art object.
- We can also provide high quality creative writing of an introductory essay or critique of the artist work by our art writers.

### PRICE

• We are not charging any additional fees besides the design and the printing cost. Making your art book prices start at 159 Euro per page (or the equivalent currency) including the offset printing and the time required to create the layout.

### RETAIL

- Masters of Today bibliophile limited edition art books are collectible art objects.
- Optional, each exemplar is authentically signed and numbered by the artist which could include an original artwork - a sketch, drawing, photography or print that extends the book beyond the value of an investment art object.
- The book price in bookstores and eCommerce ranges from \$299 US to \$2799 US per exemplar, depending on the exemplar number, autograph signature and uniqueness of the artwork included.
- The Author Royalty is determined depending on the retail price.

### MATERIALS TO BE RECEIVED

- The completed Publishing Agreement
- A minimum of 40 works - quality photos or TIFF image files 300 dpi, up to 33 cm /13" the vertical side.
- The works information: title, year, media, size, collections.
- Writings, essays, statement, resume / CV, texts.
- photos / image files from the early days to the present time.

### DISTRIBUTION

- The primary marketing venue is the most important website selling books: - Amazon.com. Other venues include the bookstore chains Borders, Barnes & Noble and others affiliates in USA, Canada, France, Germany, UK, Australia and others.
- The book will be published within a 2-4 month period after an agreement is signed by both parties. 100% anticipate payment.

DATE

SIGNATURE



## PUBLISHING AND BOOKING REGULATIONS

1. Rates, conditions and space units are subject to change without notice.
2. The acceptance or execution of an publishing order is subject to publisher's approval of copy, text, display, works and illustration.
3. Orders for specific units of space and specific dates of insertion are necessary.
4. All orders are accepted subject to labour disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing MASTERS OF TODAY Publishing and art books series, WORLD of ART Publishing, WORLD of ART contemporary global art magazine. Further, the publisher shall not be liable for damages if there is failure to publish for any reason.
5. All copy, text display and illustration are published upon the understanding that the artist, representative, advertiser, and the advertising agency are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may legally publish and cause such publication to be made, and the artist, representative, advertiser, and the advertising agency agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
6. The publisher reserves the right to reject or cancel any publishing material and advertising which in the opinion of the publisher does not conform to standards of the publication.
7. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
8. All publishing materials and advertisements must be clearly identifiable as such with a trademark or signature of the advertiser shall be placed with copy which in the publisher's opinion resembles editorial copy.
9. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
10. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
11. Cancellation of any portion of a contract nullifies all rate and/or position protection for the remainder.
12. Cancellation or charges in orders not accepted after the closing date.
13. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
14. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
15. It is the responsibility of the artist, representative or advertiser to ensure that all inserts and other advertising comply with the Swedish postal regulations and other applicable Swedish laws and regulations.
16. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
17. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.